



Smarter Care

Impact at the point of care



Is economic vitality related to citizen wellness? Absolutely.

Healthy residents help sustain economic vitality. But everywhere, systems of care face common struggles to maintain collective health: costs that outpace value, the challenges of an aging population, an upsurge in chronic disease.

The search for a more efficient way to improve outcomes and deliver greater value has inspired Smarter Care, which emphasizes collaboration across the boundaries of government, social programs, life sciences, health plans and providers. Data—existing and new, from many sources—is shared and analyzed to reveal insights that can lead to community wellness.



Advanced analytics and cognitive computing can uncover valuable patterns related to life choices, social determinants and clinical factors. This knowledge is used to take a more holistic approach to individuals' care, and can lead to an evolution in care delivery with the potential for more effective outcomes and lower costs. If an ounce of prevention is worth a pound of cure, an ounce of perspective extracted from a ton of data is priceless in potential savings.

Smarter Care enables new business and financial models that encourage interaction among government and social programs, healthcare practitioners and facilities, insurers, employers, life sciences companies and citizens themselves. When all work together—to share knowledge and data, to understand risks within populations and the needs of individuals—wellness and community vitality can thrive.

IBM Health and Social Programs Summit

Washington, D.C.
 Because everyone matters.
 Transform now. Innovate now. Act now.
[→ Stay connected](#)

- [→ Register for the IBM Smarter Care whitepaper](#)
- [→ Learn more about solutions related to Smarter Care](#)
- [→ Explore solutions for health and social programs](#)

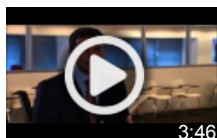
Visit topics related to Smarter Care

- [→ Smarter Cities](#)
- [→ Smarter Healthcare](#)
- [→ Smarter Government](#)

Videos



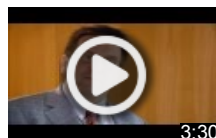
Rochester, New York 2:23



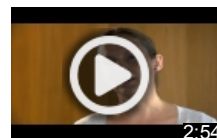
From Evidence to... 3:46



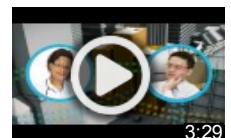
From Evidence to... 2:34



A Catalonia health... 3:30



Southern... 2:54



IBM Cúram... 3:29

York: Leading as a Healthy City

Rochester New York, is an example of a city that recognizes the unique [benefits](#)

Insights: Achieving Outcomes that Matter Series: Orienting Towards Outcomes

The opportunity to

Insights: Achieving Outcomes that Matter Series - Putting the Pieces Together

As the healthcare

provider is taking an integrated approach to chronic disease.

A major health provider in Catalonia

Denmark's Smart Care Initiative: connecting everyone- including the patient.

For patients with

Solution for Care Management by IBM Smarter Care

This video introduces IBM Smarter Care and the IBM Cúram



Increasing community prosperity by improving health and wellness

Download the white paper (706KB)



Cúram Research Institute - Addressing social determinants and their impact on healthcare

Download the executive summary (174KB)



The evolving promise of genomic medicine

Register for the executive report



Collaborating beyond traditional boundaries - What convergence means for our health care systems

Download the white paper (352KB)

Forward Thinkers



Paul Dommel
Global Government Industry, Health & Human Services



About

I am responsible for IBM sales to Government Health and Human Service clients around the world.

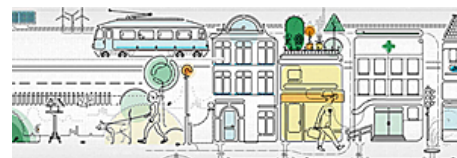
Terms



More about Smarter Care

Register for the Smarter Care on demand webcast

Follow Smarter Cities conversations



Systems of care around the world need change

Download the infographic (2.4MB)

People for Smarter Cities

Your city is on a mission to get smarter. Help it.

A Smarter Planet > Topics A to Z > Smarter Care > Overview >



What is a Smarter



Banking



Big Data and Analytics



Buildings



Cities



Cloud



Commerce



Communications



Computing